



Purpose: For Decision

Cabinet report

Date **14 OCTOBER 2021**

Title **CORPORATE PLAN 2021-2025**

Report of **LEADER OF THE COUNCIL**

EXECUTIVE SUMMARY

1. This report sets out the vision and aspirations of the council's administration in its revised corporate plan. Members are asked to approve the corporate plan and recommend its adoption by Full Council.

RECOMMENDATION

2. To approve the corporate plan as set out in Appendix 1 and recommend its adoption by Full Council.

BACKGROUND

3. It is important that the council has a corporate plan to reflect the aspirations and desires of its political leadership, giving due regard to the needs of the Island and its many and varied communities as well as the needs of the organisation to achieve financial sustainability and improve its overall effectiveness in meeting the community's needs. The plan put forward here replaces the previous plan which was approved in July 2019.
4. The corporate plan provides a framework for decision making, which ensures that available resources are allocated to meet the priority needs of our communities and what matters most to the Island. Having a clear vision for the future, aligned with strategic priorities and activities also provides a framework for managing the effectiveness of the organisation as a whole, as well as for managing individual services. This in turn allows for good and effective scrutiny of both decisions and performance.
5. The corporate plan includes the vision of the Alliance Administration to work together openly and with the many communities within the Island to support and sustain our economy, environment and people.

6. The corporate plan sets out the Alliance Administration's aspirations and strategic priorities for the council, which are underpinned by a number of aligned and more detailed strategies and plans that translate the vision, desired outcomes and priorities into robust, outcome focussed delivery plans. Delivery of the priorities will require real collaboration between services across the council.
7. The plan also identifies key overarching aims, namely:
 - The provision of affordable housing for Island residents,
 - Responding to climate change and enhancing our status as a UNESCO Biosphere,
 - Economic recovery, in particular restoring and building upon the positive signs of sustainable growth prior to the pandemic
8. The plan also includes an agreed set of key performance indicators and measures that will provide the means by which to measure the success of the council's stated ambitions for the Island and its communities. These will be reported upon through the quarterly performance reports to Cabinet which are also available to the corporate Scrutiny Committee for its review.

STRATEGIC CONTEXT

9. This report introduces a review of the corporate plan with its associated priorities, for consideration and adoption. This framework will inform the allocation of the council's resources.

CONSULTATION

10. The plan has been prepared by the Alliance Administration in consultation with directors and senior members of staff. It has taken into account the aspirations and priorities of the Administration, as well as the environment within which the council must provide its services as described by a number of data sets, for example, the public health outcomes framework, and adult social care outcomes framework.

SCRUTINY COMMITTEE

11. This report will be considered by Corporate Scrutiny Committee at its meeting on 12 October 2021. Corporate scrutiny comments and recommendations will be reported verbally to the meeting of the Cabinet on 14 October 2021.

FINANCIAL / BUDGET IMPLICATIONS

12. There are no specific financial implications for the council in approving the corporate plan. The plan must be considered as a partner document to the medium-term financial strategy and accompanying budget setting process for 2022/2023 and therefore has been written to align with it and be delivered within available resources.

LEGAL IMPLICATIONS

13. There is no legal requirement for the council to adopt a corporate plan. However, such a plan provides the necessary framework and context upon which the council can direct its decision making and significantly contributes to robust corporate governance arrangements.

EQUALITY AND DIVERSITY

14. The council as a public body is required to meet its statutory obligations under the Equality Act 2010 to have due regard to eliminate unlawful discrimination, promote equal opportunities between people from different groups and to foster good relations between people who share a protected characteristic and people who do not share it. The protected characteristics are: age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation.
15. In the adoption of the plan, it is not considered that there would be any negative impacts on any of the protected characteristics, although in the delivery of individual strategies and action plans that underpin the corporate plan, equality impact assessments will be undertaken where necessary.

OPTIONS

16. Option 1 – To approve the corporate plan as set out in Appendix 1 and recommend its adoption by Full Council.
17. Option 2 – To propose and approve amendments to the corporate plan as set out at Appendix 1 and recommend its adoption by Full Council.
18. Option 3 – To not approve the corporate plan as set out at Appendix 1.

RISK MANAGEMENT

19. Failure to approve a corporate plan for the council will mean that there will be a lack of clear direction and priorities upon which decision making can be directed and resources allocated. It will also mean that the council is less likely to secure improvements for the Island's communities, fail to respond to the needs of its residents and this will severely impact upon the council's reputation.
20. Without a corporate plan there is a risk that key stakeholders and especially the public will be unclear about the council's aspirations and goals for the Island and may therefore be unwilling to commit their time and energy to working with the council for the betterment of the community. This would prove particularly challenging as the council looks to attract new inward investment to stimulate the economy and work more closely with its partners on, for example, the integration of health and social care.

EVALUATION

21. It is appropriate to implement a new corporate plan at this time to ensure that it is reflective of the Alliance Administration's priorities for the council. The corporate plan provides a clear strategic framework upon which available resources can be directed to agreed priorities for action that our communities and staff can understand and articulate. It also provides the basis for effective decision making, action plans and delivery, clear performance and risk management that contribute to ensuring successful delivery of outcomes.

22. The corporate plan is only the starting point in an effective performance management and scrutiny framework. All other plans the council develops on its own, or with its partners, need to align and underpin the corporate plan. It therefore should be the basis for service, team and individual plans for each member of staff.

APPENDICES ATTACHED

23. Appendix 1: Draft Corporate Plan 2021-2025.

Contact Point: Assistant Chief Executive & Director of Strategy, ☎ 821000 e-mail wendy.perera@iow.gov.uk

WENDY PERERA
Assistant Chief Executive

CLLR PEACEY-WILCOX
Leader of the Council