



PAPER D

Purpose: For Decision

Committee report

Committee	HEALTH AND WELLBEING BOARD
Date	31 JANUARY 2019
Title	REGENERATION AND HEALTH AND WELL BEING
Report of	DIRECTOR OF REGENERATION

EXECUTIVE SUMMARY

1. The purpose of the report is to outline the critical relationship between an ambitious, progressive programme of regeneration on the Isle of Wight and the objectives of the Island's Health and Well Being strategy and;
2. To seek inputs from board members on how this relationship might be further reinforced in advance of the final completion of the Island regeneration strategy and;
3. To consider how implementation around key areas of common priority can be better integrated in practice in terms of project development and delivery, governance and accountability, particularly in the areas of performance and evaluation.

BACKGROUND

The Regeneration Programme

4. Regeneration is a complex task. It's not just about buildings and physical assets, it's about improving all those aspects that influence the quality of life of people living in, working in or visiting a place. It's about jobs, more of them and better paid, growing existing businesses and attracting new investment to improve overall prosperity. It's about housing, affordable and liveable with quality choices for all budgets. It's about all the basics such as drains, sewers, roads, utilities and broadband connectivity. It's about being able to get around easily and in our case get back and forth to the mainland. It's about making your assets work harder to gain more value to pay for the things that matter. It's about taking care of the most vulnerable in our community. It's about everybody being able to fulfil their potential, getting the best possible start, staying healthy and improving their skills to continue being successful in an ever more competitive world. It's about our environment, keeping it special for future generations but utilising it fully as an asset for economic and social well-being.

It's about our heritage and culture, our distinct identity and valuing history, creativity and diversity.

Regeneration is about creating the environment within which people can live the best quality of life they can.

5. These different parts of the regeneration jigsaw rely on each other. Businesses need skilled workers, people need good homes and schools in order to make choices for themselves and their families, communities need a great environment and a vibrant culture to value the towns and villages in which they live. Achieving more by linking these issues and more importantly actions to address them is what a good regeneration strategy is all about.
6. Creating the space for businesses, public sector organisations, town and parish councils, communities and third sector groups to come together to decide what is important and deliver change across the range of issues is ever more important in a climate of limited resources; making sure every penny is targeted towards maximising future opportunity and putting right the things that are not working for people.
7. In December 2016 the Isle of Wight Council made a key decision to invest in a regeneration team to deliver on the aim set out in its 2016 Medium Term Financial Plan where “in year expenditure matches in year income over the medium term, whilst regenerating the Island’s economy and providing essential value for money services for our residents and businesses”.
8. Driven by this need to address the medium term financial challenge by generating greater revenue from its asset base, the regeneration programme has evolved to address all the necessary components affecting the Isle of Wight’s prospects of retaining and attracting investment. All the elements that enable the best quality of life for residents, allow businesses to thrive and keep visitors coming back.
9. During 2017 and into 2018, an Island-wide conversation was started, involving a broad cross section of the population. During this Wight We Want conversation, statistics about the places they live in were shared with people, who were then asked about their current concerns and future aspirations. As well as this, people had the chance to tell us what they like and don’t like, what they think works or doesn’t work and most importantly help identify priorities for change within their local areas.
10. A series of landmark conferences were held, community workshops organised and on–line questionnaires undertaken. All the various organisations working on the numerous pieces of the regeneration jigsaw have outlined what they do and what they have planned to make things even better. Over 5,000 people have had their say.
11. The regeneration strategy <https://iwightinvest.com/the-wight-we-want/> captures what was said and seeks to continue the conversation, prompting action, reviewing progress, celebrating success, reviewing and learning from failure and providing a lively, vibrant space within which change is made to happen. Good things are already happening; however, the risk is they achieve some

progress but that the progress is limited by them delivering in isolation. The regeneration strategy will seek to connect actions to parts of the jigsaw they may not normally connect with and by doing so maximize benefits.

12. Measuring progress will be crucial and the monitoring and evaluation of project activity will be assessed against a key set of measures covering issues such as wage levels, numbers of jobs, qualifications levels and business rates levels. Progress on key measures at a regeneration area as well as whole island level will be progressed, ensuring differing performance in distinct parts of the island are understood and remedial action can be initiated.

Aligning this approach with the performance and evaluation framework supporting the HWB strategy will be key to ensure a complementary basket of measures help inform future strategy direction and can effectively inform the Islands population on progress

13. The council has also reviewed and is consulting on a new Island Plan Core Strategy <https://www.iow.gov.uk/azservices/documents/2981-Final-Draft-IPS-for-Consultation.pdf> which sets out the strategic policies which will steer the future development of the Island. This review will identify key housing and employment sites as well as a providing a framework for decision making which supports the sustainable economic regeneration of the Island in line with the Corporate Plan objectives. It also sets out key policies helping to determine issues such as the availability of green and open spaces, air quality and transport. The regeneration strategy, along with the Health and Well Being strategy have been key pieces of evidence to inform the refresh of the Island Plan.

The Health and Well Being Board will want to consider compiling a contribution to the consultation on the Island Plan – responses by 25th February 2019 – alternatively partner organisations may wish to consider providing individual responses and referencing the HWB strategy in formulating their response.

Health and Well Being strategy for the Isle of Wight 2018-2021

14. In October 2017 the Health and Well Being board approved an updated HWB strategy for the Isle of Wight. With its three key themes of Start Well , Live Well and Age Well each with a set of clear ,evidence based priorities and actions this has a been a key reference document in developing the Regeneration strategy.
15. Just as Regeneration might be seen, mistakenly, as only about “the physical” Health and Well Being is sometimes only seen as being about “Health”. The HWB strategy clearly highlights the other key determining factors affecting people’s health and well being – having well paid, satisfying work, having good housing and fulfilling potential through obtaining better skills. However, the risk of a dominating focus on the “health and social care system”, ensuring people have access to the best possible services and the significant challenge of seeking better integration between primary and secondary and social care can potentially squeeze out proper review and resulting action connected to improving the Island’s position regarding the wider determinants of health and wellbeing.

16. This must be avoided through the appropriate programming of business for the Health and Well Being board supported by regular updates from other departments and partner organisations on their contribution to delivering the HWB strategy action plan.
17. This is particularly important with regeneration given its potentially wide reaching impact on the wider determinants.
18. The pilot Place based area work promoted by the HWB board significantly contributes to securing a whole place approach to agency collaboration in tackling deprivation. In Pan ensuring the activities of the pilot link with the Newport Place Plan and Newport Harbour regeneration initiatives will be vital

SUPPORTING ONE ISLAND, ONE PUBLIC SERVICE

19. Most of the points raised in this paper would be supported by all stakeholders as being self evident , needing to be actively engineered wherever possible and their impact properly monitored. Similarly the aspiration for more joined up service planning and delivery is shared by all and expected by those we serve.
20. In having developed the necessary complementary planning framework for a more joined up approach the challenge now is to sustain aspiration through to programme and project implementation.
21. The Health and Well Being board is therefore requested to consider the following proposals as a means to securing a “whole place” approach to system integration.
 - a. Continued investment by partners in the Brightstone pilot area asset review
 - b. Development of a shared evaluation framework and shared set of key indicators for the Regeneration and HWB boards
 - c. Seek regular reports from the Director of Regeneration on the impact of regeneration projects on HWB board “place based” projects
 - d. Consider piloting collation of HWB intelligence at a regeneration area level eg East Medina and overseeing development of a resulting response framework closely linked to area regeneration proposals
 - e. Ensuring each health and well being board considers a substantive update on a specific priority from the relevant lead organisation or department
 - f. Consider the submission of a HWB board response to the Island Plan consultation by 25th February 2019

CONSULTATION

22. The Regeneration strategy has been the subject of extensive consultation and this report seeks further input from members of the Health and Well Being Partnership on the relationship of the Regeneration strategy with the HWB strategy

SCRUTINY COMMITTEE OR PANEL VIEW

23. The views of the relevant policy and scrutiny committee on this report will be sought on and issues considered for its future work programme

FINANCIAL / BUDGET IMPLICATIONS

24. There are no financial implications in connection with this report

LEGAL IMPLICATIONS

25. There are no legal implications in connection with this report

EQUALITY AND DIVERSITY

26. The Regeneration strategy will be the subject of Equality and Impact assessments. The results of these will be reported to Health and Well Being board

RECOMMENDATION

27. To Note the report and provide comments on the proposals a-f in paragraph 21

APPENDICES ATTACHED

28. [Appendix A - Regeneration Area Profiles](#)

Contact Point: Chris Ashman, Director of Regeneration, ☎ 821000
e-mail chris.ashman@iow.gov.uk

CHRIS ASHMAN
Director of Regeneration

(CLLR) WAYNE WHITTLE
Cabinet Member for Regeneration