

APPENDIX A

Healthy Communities Partnership Board

Headline Report for health and Wellbeing Board 27 November 2014

Executive Summary:

1. This report provides an update from the Healthy Communities Group on key issues, work plans and achievements to date.

Background:

2. The Healthy Communities is the lead partnership board working to deliver against the following Health and Wellbeing Strategic Outcome: *Enabling people to make healthy choices for healthy lifestyles.*
3. The key HWB work streams against this outcome are:
 - a. Supporting and promoting lifestyle changes
 - b. Encouraging individual health responsibility
 - c. Ensuring consistent health promotion

Summary of the key activities of the Partnership Group:

4. The Healthy Communities Group has taken the ABCD (asset based community development) approach to achieve the key outcomes above. This approach acknowledges that every community has a tremendous supply of assets that can be used to build the community and solve problems, in focussing on what is good in a community that can be strengthened to empower residents and build local resilience.

5. Supporting and promoting lifestyle changes

- Work with libraries and leisure services have identified opportunities to deliver behaviour change support and promote healthy lifestyles in these settings. These opportunities have led to the development of a programme of work that will form part of a broader 'family platform' approach. The aim of the platform is to enable all services interfacing with families and individuals to engage at a minimum in a healthy conversation and offer advice/information/support/referral for the appropriate lifestyle intervention relevant for the family/individual.
- A consistent approach has been maintained in locally supporting national health improvement campaigns, including Change 4 Life, Stoptober, Health Harms, Flu immunisation, alcohol awareness and winter wellness.

- Working with and supporting MLAFL long-term conditions/self-care work stream which has provided the opportunity to dove tail alcohol awareness week with self-care for an Island wide roadshow a high impact event on the 22nd November.

6. Encouraging individual health responsibility

- The ABCD approach enables negative images and assumptions about places to be challenged so that everyone believes that change is possible and many of the solutions can be found from within the community. Part of this work involves building an asset map that will provide an inventory of resources, skills and talents of residents that will sit alongside the JSNA. We are currently working with Ventnor on their Our Place Programme to support this process
- We have started the process of working up Local Area Co-ordination for the Island. Local area Coordination was originally developed in Western Australia in 1988 to build individual, family and community self-sufficiency so that individuals with intellectual disability can choose to live with their families or in their local community without compromising their quality of life. It has a strong person centered value base and works with individuals and families in communities. This development is being led by a multi-agency leadership group, and is part of the Better Care Fund going forward.
- Work with adult and community learning has enabled the roll out of mental health first aid training to a range of individuals working with and or supporting vulnerable people. This training empowers individuals to not only look out for signs of mental illness and respond appropriately but also take care of their own mental wellbeing.

7. Ensuring consistent health promotion

- Through the development of the family platform and embedding 'making every contact count' as part of everyone's core business we can continue to support consistent health promotion messaging.
- Working through a 'settings' approach tapping into the opportunities presented by natural communities such as Schools, Hospitals, Workplaces, Faith and Community Groups to promote consistent health messages and interventions.

8. Challenges and opportunities going forward

Healthy Communities Partnership Board have discussed points below and consider that although all present challenges they also all present opportunities.

- a. The current financial situation
- b. Structural changes across the Council and NHS organisations

- c. Health and Social care integration agenda
- d. School nursing and health visiting becoming a local authority commissioning responsibility
- e. Building the family platform with libraries, leisure services, and early help
- f. System reviews including changes to the Health and Wellbeing Board and associated partnership boards and structures
- g. Development of the joint adult commissioning board
- h. Locality working
- i. The groups attendance

9. Conclusion

Since its inception the Healthy Communities Partnership Board has faced a number of challenges that have impacted on its role and ability to develop a distinct programme of work. Providing effective and consistent leadership has been problematic as the group has through circumstance been subjected to a number of different chairs and low attendance (although loyal and regular members are very committed). The group have been concerned by this lack of direction and how we as a group interface with the Health and Wellbeing board. Experience of working with the group suggests that it isn't really a partnership board as there is no sense of alignment with the other partnership boards, which have a more strategic direction. The Healthy Communities and how it is to be configured will be reviewed as part of the changes to the reporting structures of the Health and wellbeing Board and may be more be more effective as a sub-group of the Community Safety Partnership board . It also only fair to acknowledge that this report has been dominated by the work of public health due to the reasons stated above.