

APPENDIX 5

Financial Modelling

Assumption 1. 3 out of 6 applications per annum are successful

Assumption 2. There are 100 houses per street requiring a permit

Assumption 3. The average number of cars per household is 1.5

Table 1 Price 1st and 2nd car £50

Expenditure	Yr1	Yr2	Yr3	Yr4	Yr5	Yr6
Staffing	30,000	30,000	30,000	30,000	30,000	30,000
TRO/advertising costs	1500	1500	1500	1500	1500	1500
Signs and lines	5000	1000	1000	1000	1000	1000
	36,500	32,500	32,500	32,500	32,500	32,500

Income	Yr1	Yr2	Yr3	Yr4	Yr5	Yr6
Ongoing Permit income		7,500	15,000	22,500	30,000	37,500
New Income	7,500	7,500	7,500	7,500	7,500	7,500
	7,500	15,000	22,500	30,000	37,500	45,000
Net	-29,000	-17,500	-10,000	-2,500	5,000	12,500

Table 2 Price 1st car £60 and 2nd car £100

Expenditure	Yr1	Yr2	Yr3	Yr4	Yr5
Staffing	30,000	30,000	30,000	30,000	30,000
TRO/advertising costs	1500	1500	1500	1500	1500
Signs and lines	5000	1000	1000	1000	1000
	36,500	32,500	32,500	32,500	32,500

Income	Yr1	Yr2	Yr3	Yr4	Yr5
Ongoing Permit income		11,000	22,000	33,000	44,000
New Income	11,000	11,000	11,000	11,000	11,000
	11,000	22,000	33,000	44,000	55,000
	-25,500	-10,500	500	11,500	22,500

Table 3 Price 1st car £100 and 2nd car £150

Expenditure	Yr1	Yr2	Yr3
Staffing	30,000	30,000	30,000
TRO/advertising costs	1500	1500	1500
Signs and lines	5000	1000	1000
	36,500	32,500	32,500

Income	Yr1	Yr2	Yr3
Ongoing Permit income		17,500	35,000
New Income	17,500	17,500	17,500
	17,500	35,000	52,500
	-19,000	2,500	20,000