

APPENDIX C - Procurement Strategy action plan 2019-22

| Theme | Enabler | Current activity | The ambition | Target date | Update |
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| Leadership and governance | <p>Councillors</p> <p>Councillors set the council's Corporate Plan and strategic priorities and must be satisfied that the procurement and commercial arrangements to deliver these are robust.</p> <p>Councillors make important decisions, particularly in major projects, and maintain oversight of the performance of key contracts, agreeing corrective action where necessary.</p> | <p>In 2017 the leader of the council designated a councillor to the waste, procurement, major projects and forward plan portfolio. The portfolio holder has monthly meetings with the procurement and contract monitoring team lead and has oversight of the council's procurement and contract activity.</p> <p>An update on procurement is included within the leaders report on a quarterly basis.</p> <p>A six-monthly report is submitted to the council's Audit Committee giving oversight of the council's procurement and contract activity.</p> | <p>Training to ensure councillors understand the council's procurement and contract management activity.</p> <p>Develop briefing notes for councillors on key procurement and contract matters to keep them abreast with the 'hot topics' and external influences to the council's approach to procurement and contracting.</p> | <p>September 2020</p> <p>April 2020 and ongoing</p> | <p>Briefing notes in response to COVID19 have been produced.</p> |
| | <p>Senior managers</p> <p>Decision-makers value and benefit from procurement and commercial advice at the early stages of major projects.</p> <p>Good procurement and commercial advice can have a decisive impact on the outcome of a project and it is important that senior managers are engaged with procurement from the earliest stages of the project.</p> | <p>The council's Corporate Management Team (CMT) receives six-monthly reports giving oversight of the council's procurement and contract activity.</p> <p>The council's CMT is an escalation point on procurement compliance matters allowing senior managers to ensure due process is being followed within their service areas.</p> | <p>Training to ensure senior management understand procurement and the key considerations to allow them to make informed decisions and positively influence the council's procurement and contract activity to achieve the best outcomes, following due process.</p> <p>Develop briefing notes for senior management on key procurement and contract matters to keep them abreast with the 'hot topics' and external influences to the council's approach to procurement and contracting.</p> | <p>September 2020</p> <p>April 2020 and ongoing</p> | <p>Briefing notes in response to COVID19 have been produced.</p> |

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| <p>Team approach</p> <p>The council works as a single team to design and implement solutions for the services it delivers, and commissioners, contract advisers and procurement advisers work together as part of that team.</p> <p>A team approach internally and with external partners makes best use of limited resources and can lead to innovative solutions and better results.</p> | <p>The council has implemented category management to build strong relationships between procurement and commissioners. Early engagement with one another allows innovative solutions and procurement strategies to be explored from the outset.</p> <p>Collaborative procurements with partners, for example; Hampshire County Council through our partnerships for children's services and public health.</p> <p>Engagement with procurement colleagues in other local authorities through the Hampshire and Isle of Wight Procurement Partnership Network. Share good practice and look for collaborative opportunities where appropriate.</p> <p>The council participates in a number of regional consortiums for children's service's residential placements and fostering arrangements.</p> <p>The procurement and contract monitoring team has provided ad hoc advice and support to local schools.</p> <p>The council has opened up some council contracts for use by town</p> | <p>Further develop procurement and contract support offer and training to schools.</p> <p>Explore collaborative/shared service arrangements with the Isle of Wight NHS Trust for procurements.</p> <p>Category 'drop in' sessions to be set up for commissioners on key procurement and contract matters and extend to external partners.</p> <p>Develop relationships with local business networks to help promote the work of the council and share good practice and success stories.</p> | <p>April 2020 and ongoing</p> <p>January 2020 and ongoing</p> <p>July 2020</p> <p>March 2020</p> | <p>Training session for schools delivered in October and December 2019.</p> <p>Corporate offer is being developed alongside other council departments who offer services to schools.</p> <p>Pre COVID19, discussions were taking place with the Trust looking at where services could be shared/procured jointly. Progress on this has been disrupted by COVID19.</p> <p>Due to current working practices looking to develop virtual drop in sessions using Microsoft Teams. This would be for internal officers only in the first instance.</p> <p>Consultation with FSB and chamber of commerce was undertaken on the new Procurement Strategy.</p> <p>Procurement and contracts manager attended the local business network to give a talk on local government procurement.</p> |
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| | and parish councils, schools and charities ie fire extinguishers, building maintenance, beach and slipway cleaning, grounds maintenance. | | |
| | Further develop the in-house training programme to pick up lower value contracts/purchases (sub £25,000). | January 2021 | |
| | Category 'drop in' sessions to be set up for commissioners on key procurement and contract matters. | July 2020 | Due to current working practices looking to develop virtual drop in sessions using Microsoft Teams. This would be for internal officers only in the first instance. |
| | Develop the procurement web pages of the Intranet to provide more guidance to staff undertaking procurements. | May 2020 Revised to November 2020 | Due to other priorities in response to COVID19, the target date has been revised. |
| <p>The council is a member of the Chartered Institution of Public Finance Accountants' (CIPFA) procurement and commissioning network and benefits from free training spaces, allowing officers to keep up to date with emerging case law and wider procurement and contract considerations.</p> <p>The council has developed an in-house procurement and contract management training programme covering the following areas:</p> <ul style="list-style-type: none"> • General overview of rules, regulations and processes. • Specification drafting. • Tender evaluations. • Contract management. <p>The training is available for council officers to attend free of charge.</p> <p>The council's contract standing orders are reviewed annually and updated if necessary.</p> <p>The Procurement and Contract Monitoring Team lead carries out a quarterly review of procurement documentation.</p> | <p>Continuous development</p> <p>The procurement and contract landscape is fast moving with emerging case law and impacts from Brexit. It is important that the council's processes and documentation are continually reviewed to ensure they reflect case law and best practice.</p> <p>Staff who are involved in procurement and contract activity should have access to up to date training.</p> <p>Additionally, they should have access to clear, robust procurement rules and processes which protect against illegal/fraudulent activities, but which are proportionate and as streamlined as possible.</p> | | |

| | | There is a standing item on Procurement and Contract Monitoring Team meeting agendas to consider areas for improvement. | | | |
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| <p>Behaving commercially</p> <p><u>Creating commercial opportunities</u></p> <p>As grants from central government are reduced, the council is looking at other means of reducing funding deficits. Commercial opportunities can be created in many different ways, from conventional means such as increasing returns on assets to the way it engages with its development partners and third-party suppliers.</p> <p>There are many ways in which commercial opportunities can be created through the strategic management of the procurement cycle and the services and assets delivered through the contracts it creates.</p> <p>Commercialisation is a broad subject and this theme is confined to how procurement can contribute to its successful delivery.</p> | <p>The procurement and contract monitoring team work with commissioners to create innovative performance monitoring regimes designed to promote a high standard of delivery.</p> <p>The council has developed professional, flexible procurement documentation that demonstrates that the council is open to doing business with all organisations regardless of size or sector.</p> <p>The council promotes the use of outcome focused specifications to encourage supplier innovation and utilises the procurement process to invite and evaluate the best commercial proposals.</p> <p>The council has developed an in-house procurement and contract management training programme designed to promote commercial thinking in its procurement processes.</p> <p>Where appropriate, the council considers wider benefits to council contracts including income opportunities.</p> | <p>Embed the procurement function within the council's commercialisation programme/project boards and decision-making process.</p> <p>Explore alternative delivery models such as trading companies.</p> <p>Use the council's procurement and contract monitoring expertise for commercial gains and look to create income opportunities.</p> <p>Develop data and reporting in relation to procurement and contracting to better inform decision making.</p> | <p>TBC</p> <p>November 2019</p> <p>July 2020</p> <p>December 2020</p> | <p>The procurement team has supported conversations and advised on the establishment of trading companies.</p> <p>The procurement team has supported a number of local schools which has generated a small income.</p> <p>Work has been undertaken to cleanse and populate the contracts database and ensure the correct notifications are applied to each entry.</p> <p>This will further develop with the introduction of the contract monitoring system.</p> | |

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| <p>Local</p> | <p><u>Managing contracts</u></p> <p>Effective contract management will protect the council's commercial interests and will ensure that:</p> <ul style="list-style-type: none"> • outcomes, inputs and outputs agreed at the outset are delivered in a timely and cost-effective manner; • issues of non-compliance or variation are picked up early and are either dealt with or escalated for resolution as appropriate and remedies applied as necessary; • contract costs and risks are managed in a timely proactive fashion, reviews are undertaken and lessons learnt are fed back into the commissioning and procurement process to ensure continuous improvement; • we only pay for services delivered. | <p>The council has developed a contract management framework and toolkit for use by contract management officers to ensure a consistent approach to contract management.</p> <hr/> <p>The council uses a contract tiering tool to categorise contracts to ensure the level of contract management activity required is proportionate.</p> <hr/> <p>The council has implemented a contract management system to allow corporate oversight of how the council's contracts are performing, allowing for early interventions in cases of poor performance.</p> <hr/> <p>The council has developed its contract documentation to allow for modification and innovation throughout the life of contracts. Performance monitoring and key performance indicators are clearly linked to contract remediation clauses so that suppliers are clear from the before they tender how they will be managed and their performance monitored, and the actions that will be taken in the event of poor performance.</p> | <p>Develop data collection and analysis as the contract monitoring system become embedded and utilised council wide.</p> | <p>December 2020</p> | <p>Work has been undertaken to cleanse and populate the contracts database and ensure the correct notifications are applied to each entry.</p> <p>This will further develop with the introduction of the contract monitoring system.</p> | <p>December 2020</p> <p>As the contract monitoring system embeds, reporting of social value achievements will be captured and can be used to</p> <p>For the previous three years the council has applied social value considerations over and above the minimum requirement. The Public Services (Social Value) Act 2012</p> <p><u>Obtaining social value</u></p> <p>During times of austerity, the public sector is under</p> |
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| <p>constant pressure to achieve more for less. Social value is an effective way of achieving smarter procurement while improving economic, social and environmental wellbeing over and above the delivery of the services directly required, at no extra cost.</p> | <p>requires all public sector bodies in England and Wales to have regard economic, social and environmental wellbeing in connection with “above threshold” public services contracts. The council has committed to consider social value for everything over £25,000, where relevant to the subject matter of the contract.</p> <p>Where appropriate, social value measures are being built in to our contract performance monitoring regimes to demonstrate that the committed benefits are being realised through the life of the contract.</p> <p>The council has access to a social value measuring tool allowing commissioners to quantify the social value of a service and to put a value to it. This aids the Council is its decision making.</p> | <p>promote the good work of the council.</p> <p>Develop guidance on social value for council staff involved in procurement and contract activity to assist them with their understanding of social value and the benefits that it can bring when applied appropriately in a procurement process.</p> | <p>February 2020</p> | <p>Social value now forms part of the internal procurement and contract management training program that is delivered to council officers involved in commissioning and contract management.</p> <p>This will be further developed with guidance available in the Intranet.</p> |
| <p>Small to Medium Enterprises (SMEs)</p> <p>SMEs play a major role in creating jobs and generating income for those on low incomes; they help foster economic growth, social stability, are a source of innovation and contribute to the development of a dynamic private sector. The Council plays an important in encouraging the</p> | <p>Where it is able to, when commencing a procurement process, the council will consider the route to market and structure of the procurement (ie breaking a larger contract in to lots) to encourage participation by SMEs and micro SMEs.</p> <p>The council has developed professional, flexible procurement documentation that demonstrates that the council is open to doing business with all organisations regardless of size or sector.</p> | <p>Create a more structured programme of ‘doing business with the council’ workshops for the local market.</p> <p>Development of a sub-contractor programme whereby companies can register themselves with the council as being open to working with larger companies as sub-contractors. These details can be passed on to larger contractors</p> | <p>January 2021</p> <p>April 2021</p> | |

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| <p>establishment and growth of SMEs in the local area.</p> | <p>The council's contract standing orders include requirements for commissioners to seek quotes from local suppliers for contracts below £25,000, and to award locally where it can be demonstrated that they provide best value.</p> | <p>A number of workshops have been run for various local markets ie voluntary and community sector, local construction forum explaining how Council procurement processes are run.</p> | <p>The council publishes on its web pages a pipeline of procurements that are due to commence in the next 18 months. This allows SMEs to prepare in advance for impending procurement processes.</p> | <p>Where appropriate, the council will run supplier engagement events specifically in relation to current procurement processes. Suppliers are invited to meet the council's procurement and commissioning staff, hear about the council's vision for the contract it is procuring and be able to ask questions about the process. This is designed to engage the market in our processes and to raise the quality of tenders through the market having a better understanding of the council's processes and requirements.</p> | <p>through the council's procurement processes.</p> <p>Develop relationships with local business networks to act as a 'critical friend' and promote the council's procurement and contract activity and success stories.</p> | <p>March 2020</p> | <p>Consultation with FSB and chamber of commerce was undertaken on the new Procurement Strategy.</p> <p>Procurement and contracts manager attended the local business network to give a talk on local government procurement.</p> |
| | | | <p>Develop the use of prior information notices to engage SMEs prior to the commencement of the procurement process.</p> | <p>Develop the council's web pages with guidance for SMEs tendering for council contracts.</p> | <p>January 2020</p> | <p>9 prior information notices have been published prior to the commencement of the procurement process.</p> | |
| | | | | <p>May 2020</p> <p>Revised to October 2020</p> | | <p>Due to other priorities in response to COVID19, the target date has been revised.</p> | |

Environmental considerations

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| <p>Environmental or green procurement is defined as the purchase of products and services which have less impact on the environment and human health compared with competing products or services that serve the same purpose.</p> <p>This comparison may consider the source of raw materials, production, manufacturing, packaging, distribution, potential for reuse and recycling, operation, maintenance, or disposal of the product.</p> | <p>Environmental evaluation criteria are included in our procurement processes where appropriate and will ensure that potential suppliers have appropriate environmental policies and practices. Suppliers can be excluded from our procurement processes if they have fallen foul of their environmental obligations. Contract specific criteria is also included where directly linked to the subject matter of the contract.</p> <p>Key performance indicators are built in to the council's contracts, where appropriate, to monitor the carbon emissions.</p> | <p>Promote environmentally preferable products ie products that have a lesser or reduced negative effect on human health and the environment when compared with competing products that serve the same purpose. This comparison may consider raw material acquisition, production, manufacturing, packaging, distribution, reuse, operation, maintenance, or disposal of the product or service.</p> <p>Closer liaison with council's sustainability team to advise on higher environmental standards and key performance indicators to be required in procurements and contracts.</p> <p>Work with the sustainability team to identify the council's contracts which are likely to have the biggest impact on the council's</p> | <p>TBC</p> <p>December 2019</p> | <p>The council's contract monitoring officer is working with the sustainability team to advise on KPI and performance monitoring where appropriate. Recent examples include the inclusion of the following KPIs and performance monitoring criteria in the beach cleaning contract:</p> <ul style="list-style-type: none"> the total tonnage of waste and recycling arising collected by the Supplier; and the destination and tonnage of all waste and recycling collection by the Supplier. <p>The council's contract monitoring officer is working with the sustainability team to advise on KPI and</p> |
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| | | | <p>carbon footprint and put in place a process for collecting carbon emissions data from contractors that are within scope (two largest contracts are already doing this).</p> <p>Develop guidance on environmental considerations for council staff involved in procurement and contract activity to assist them with their understanding of environmental issues and the benefits that it can bring when applied appropriately in a procurement process.</p> | <p>March 2020</p> <p>Revised September 2020</p> <p>TBC – linked to outcome of climate emergency task and finish group</p> | <p>performance monitoring where appropriate. Recent examples include the requirement of a report to be produced and supplied annually by the 30th of April each contract year of fuel consumption by contractor in operation of the grounds maintenance contract.</p> <p>Work still needs to be progressed for existing contracts.</p> |
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